UNEEKOR × ADLIFT

AdLift increased Uneekor's SEO Revenue by 405%

FIND OUT HOW →

UNEEKOR x ADLIFT
Acquire. Amplify. Advance.
A CASE STUDY

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Uneekor is a golf-tech startup debuted in the US in 2015. It combines golfer & engineer expertise to deliver **cutting-edge launch monitors and simulators.** As their SEO agency, we leveraged data to amplify their online presence in the booming US golf simulator market.

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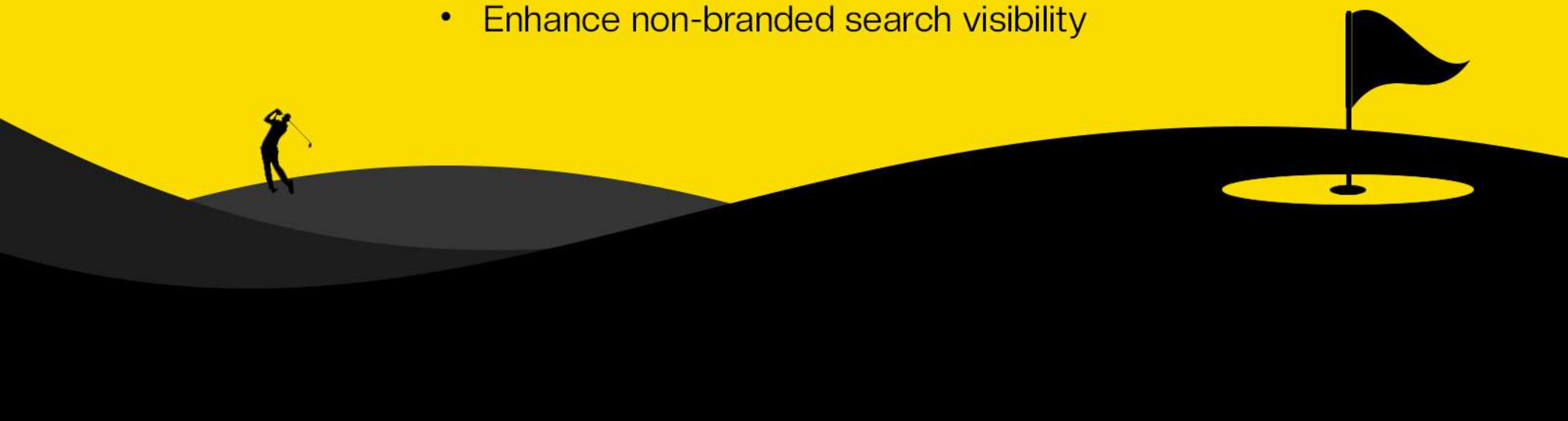
The Ask:

- Increase in traffic
- Increase in conversions
- Enhance non-branded search visibility



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The AdLift Strategy:

- Our data-driven SEO for Uneekor started with a **technical audit**, that pinpointed focus areas like "People Also Ask" and Digital PR.
    - We then combined targeted optimizations, website redesign support, meticulous on-page SEO, and **high-quality conten**t to address US golfer needs.
        - This ensured Uneekor ranked for key terms and resonated with their target audience.

Here are they **key strategies** that we implemented:

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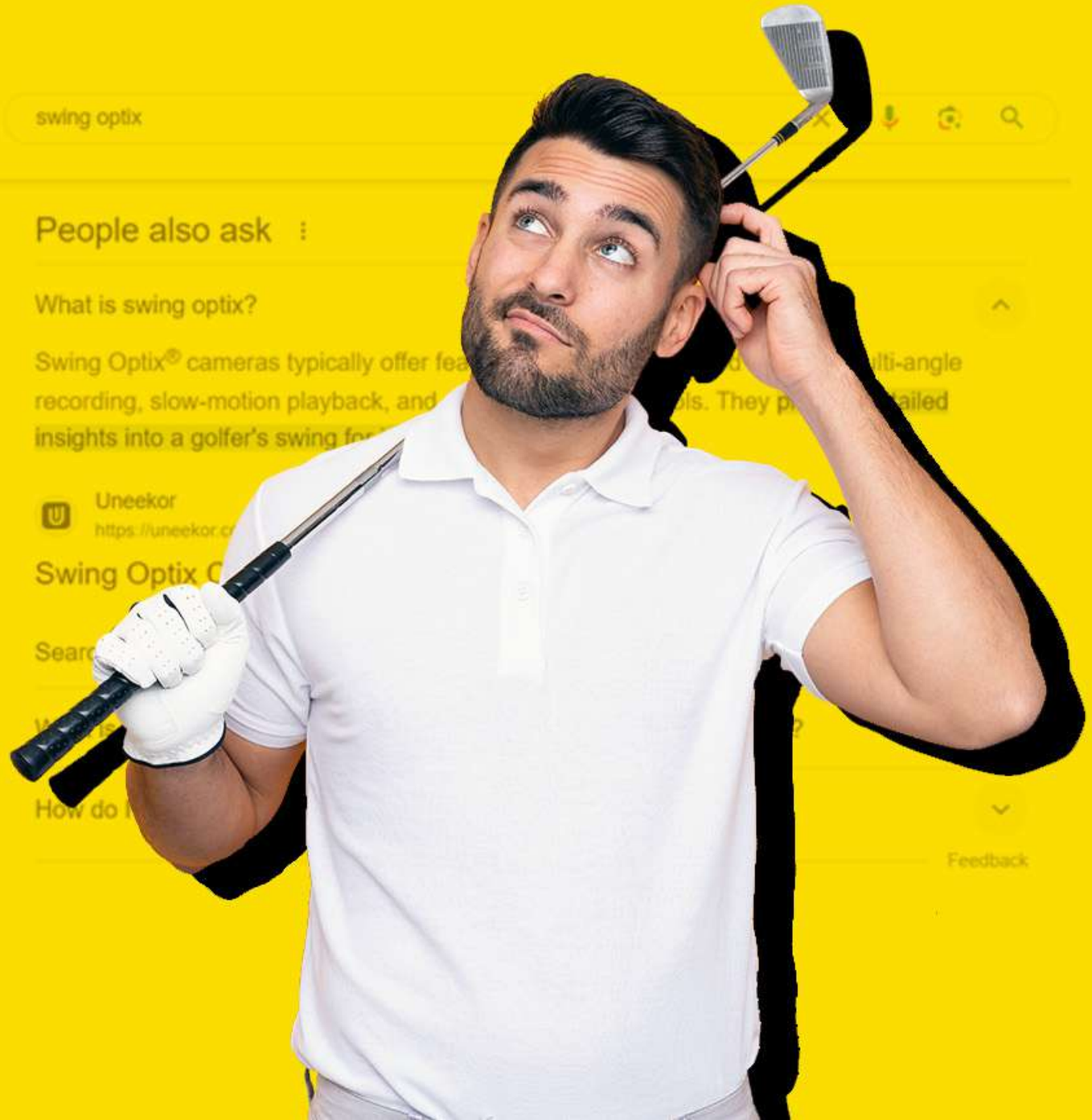
PEOPLE ALSO ASK (PAA):

AdLift **unlocked the power of PAA** for Uneekor, boosting their SEO. We answered burning user questions, expanded relevant keywords, and landed them in prime SERP real estate. This data **fueled content creation**, building trust and solidifying Uneekor as a golf simulator authority.



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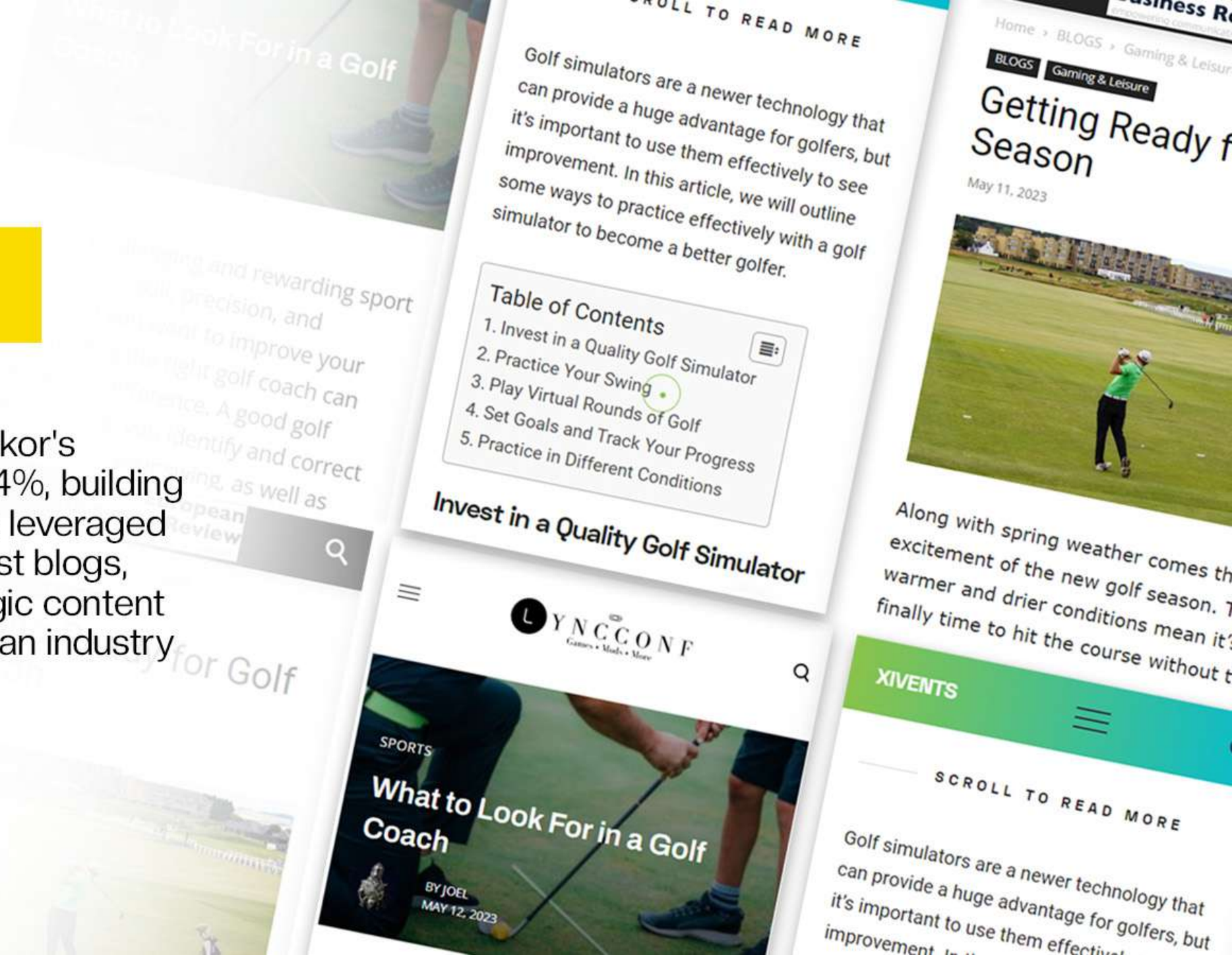
DIGITAL PR

AdLift increased Uneekor's domain authority by 44%, building its brand authority. We leveraged digital PR through guest blogs, interviews, and strategic content to solidify Uneekor as an industry leader.



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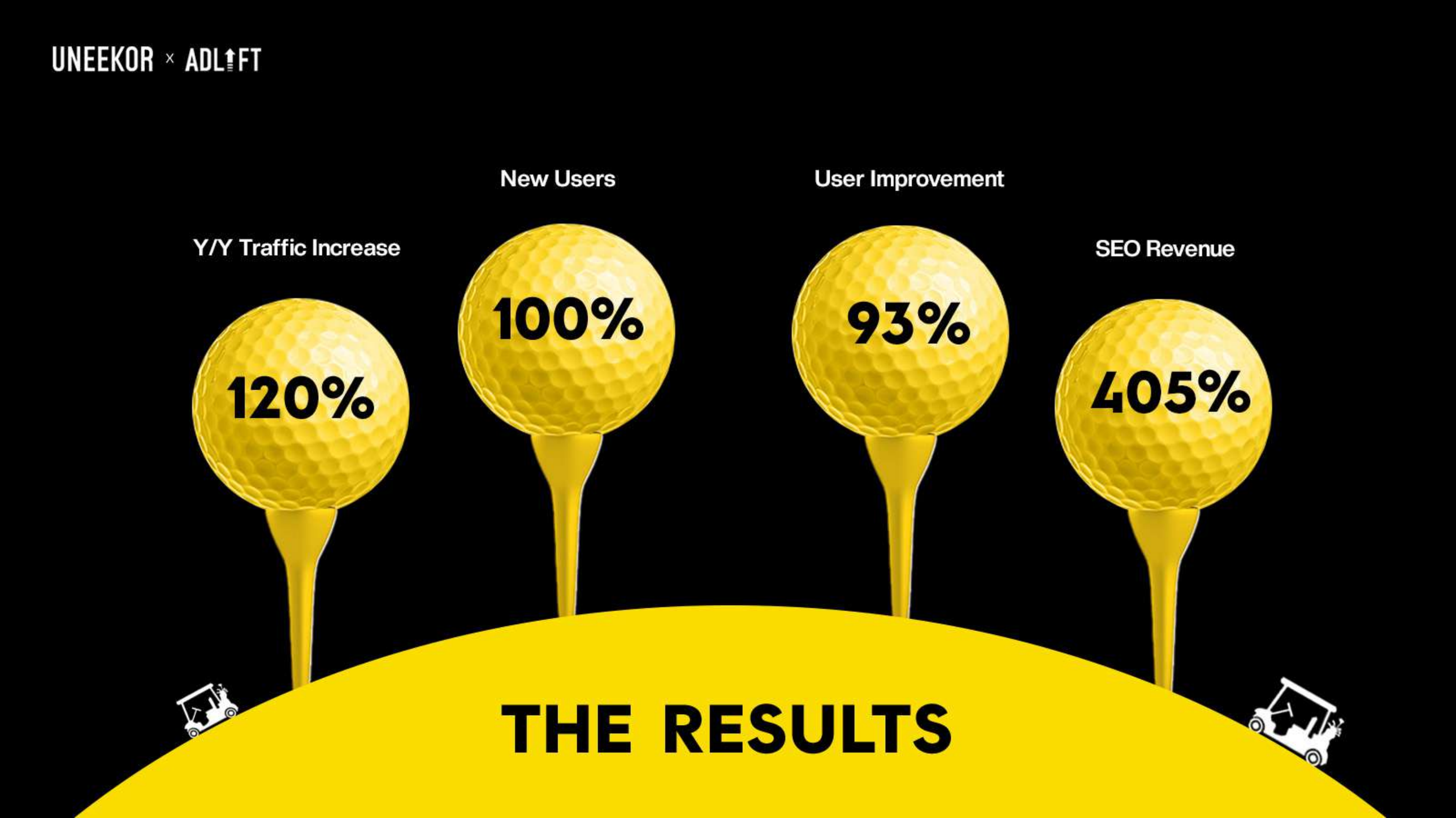

THE RESULTS

ADLIFT

Ready to hit a hole-in-one
with your SEO strategy?
Let's get your brand on the green!

CONTACT
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