



ADLIFT

Acquire. Amplify. Advance.

SOCIAL MEDIA CALENDAR

2023

APRIL

01

UTKAL DIWAS
APRIL FOOLS' DAY

☐
☐

14

DR. B. R. AMBEDKAR JAYANTI
VAISAKHI

☐
☐

02

WORLD AUTISM
AWARENESS DAY

☐

15

WORLD ART DAY

☐

03

WORLD PARTY DAY

☐

16

WORLD VOICE DAY

☐

04

INTERNATIONAL DAY
FOR MINE AWARENESS

☐

17

WORLD HEMOPHILIA DAY

☐

05

NATIONAL MARITIME DAY

☐

18

WORLD HERITAGE DAY
WORLD AMATEUR RADIO DAY

☐
☐

07

WORLD HEALTH DAY
GOOD FRIDAY

☐
☐

19

WORLD LIVER DAY

☐

10

WORLD HOMEOPATHY DAY

☐

21

CIVIL SERVICES DAY
SECRETARIES DAY

☐
☐

11

NATIONAL SAFE
MOTHERHOOD DAY
NATIONAL PET DAY

☐
☐

22

EARTH DAY

☐

23

WORLD BOOK AND
COPYRIGHT DAY

☐

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APRIL



NATIONAL PANCHAYATI RAJ DAY
WORLD IMMUNIZATION WEEK

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WORLD MALARIA DAY
WORLD PENGUIN DAY

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☐

WORLD INTELLECTUAL
PROPERTY DAY

☐

WORLD VETERINARY DAY

☐

WORLD DAY FOR SAFETY
AND HEALTH AT WORK

☐

INTERNATIONAL DANCE DAY

☐

AYUSHMAN BHARAT DIWAS

☐