



ADLIFT

Acquire. Amplify. Advance.

SOCIAL MEDIA CALENDAR

2023

OCTOBER

01

INTERNATIONAL DAY
FOR ELDERLY
INTERNATIONAL COFFEE DAY
WORLD VEGETARIAN DAY
INTERNATIONAL MUSIC DAY

☐☐☐☐

10

NATIONAL POSTAL DAY
WORLD MENTAL HEALTH DAY
WORLD HOMELESS DAY

☐☐☐

11

INTERNATIONAL DAY OF
THE GIRL CHILD

☐

02

WORLD HABITAT DAY
GANDHI JAYANTI
INTERNATIONAL DAY OF
NON-VIOLENCE
(1ST MONDAY OF OCTOBER)

☐☐☐

12

WORLD SIGHT DAY
WORLD ARTHRITIS DAY
(2ND THURSDAY)

☐☐

03

WORLD TEMPERANCE DAY

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13

WORLD EGG DAY
WORLD THROMBOSIS DAY

☐☐

04

WORLD ANIMAL WELFARE DAY
WORLD FINANCIAL
PLANNING DAY
WORLD SPACE WEEK

☐☐☐

14

WORLD HOSPICE AND
PALLIATIVE CARE DAY
WORLD STANDARDS DAY

☐☐

06

WORLD CEREBRAL PALSY DAY
WORLD SMILE DAY

☐☐

15

WORLD STUDENTS' DAY
WORLD WHITE CANE DAY

☐☐

08

INDIAN AIR FORCE DAY

☐

16

WORLD FOOD DAY
WORLD SPINE DAY
BOSS'S DAY

☐☐☐

09

WORLD POST OFFICE DAY

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17

WORLD TRAUMA DAY
INTERNATIONAL DAY FOR THE
ERADICATION OF POVERTY☐
☐

27

WORLD OCCUPATIONAL
THERAPY DAY
WORLD DAY FOR AUDIOVISUAL
HERITAGE☐
☐

20

INTERNATIONAL SLOTH DAY
WORLD OSTEOPOROSIS DAY
WORLD STATISTICS DAY
INTERNATIONAL CHEFS DAY
INTERNATIONAL DAY OF THE AIR
TRAFFIC CONTROLLER☐
☐
☐
☐
☐

28

INTERNATIONAL
ANIMATION DAY
WORLD JUDO DAY☐
☐

23

MAHA NAVAMI

☐

29

WORLD STROKE DAY
WORLD PSORIASIS DAY☐
☐

24

UN DAY
WORLD DEVELOPMENT
INFORMATION DAY
WORLD POLIO DAY
DUSSEHRA☐
☐
☐
☐

30

WORLD THRIFT DAY

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25

INTERNATIONAL DWARFISM
AWARENESS DAY
WORLD OPERA DAY
INTERNATIONAL ARTIST'S DAY☐
☐
☐

31

NATIONAL UNITY DAY
WORLD SAVINGS DAY
WORLD CITIES DAY☐
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