

Case Study: STT GDC India

STT GDC India Increased Engagement by **+522%** and Increased LinkedIn impressions by **+173%**

Challenge & Objective

To improve Organic Visibility on Google and Increase the market share thereby acquiring more new prospects.

Approach

- Technical SEO to consolidate multiple domains competing for the same keywords
- Leverage enterprise content marketing to drive SEO rankings
- On-Page content creation including product and FAQs

Tools Used



COVID-19: Our primary focus is on health and safety of all our stakeholders onsite as well as continuity of our 24x7 mission critical operations. [Read our complete statement here.](#)



522%

Increase in Engagement

68%

Increase in Organic Sessions

148%

Increase in Non-Brand Impressions

62%

Increase in Non-Brand Clicks

80%

Increase in keywords ranking in Top 10

76%

Increase in Organic Leads

