ADLIFT

From Chatbots to Intelligent Assistants

From Siri to GPT-5, tracing how language models went from rule-based scripts to reasoning assistants powering work, search, and creativity.



ADL FT

KEY MILESTONES IN LLM EVOLUTION

- ► 1950s-60s: **ELIZA** sets the stage with rule-based replies
- ► 1990s: **Statistical models** replace rules with data
- 2013: Word2Vec captures meaning through numbers
- 2017: Transformers rewrite how machines understand context
- ≥ 2019–2024: GPT-2 → GPT-4 make assistants mainstream
- 2025: GPT-5 pushes toward AGI with reasoning, coding & multimodality



20%



THE RISE OF AI ADOPTION

- ★ 800M weekly users on ChatGPT (Oct 2025), up from 700M at GPT-5's launch.
- → 4M+ developers building with OpenAl's API.
- Handles 6B tokens/minute showing how fast LLMs are scaling.
- 67% of companies have adopted LLMs in operations.
- → Market projected to hit \$82.1B by 2033





GPT-5: THE GAME CHANGER

- + Released Aug 7, 2025
- → 94.6% accuracy in AIME competition math (100% with Python tools)
- ◆ 96.7% on Harvard-MIT Math Tournament
- → 88% in multi-language code editing
- → Integrated into Microsoft 365 Copilot, scaling enterprise use → Smarter reasoning, lower hallucination, real-world reliability





WHAT'S NEXT

- Multimodal models (text + image + video + voice) reshape workflows
- → Meta's Llama 4 and OpenAl's GPT-4o/5 lead the way
- + Expect:
 - Longer context
 - Reliable citations
 - Safer, agentic behavior
- Marketers now track where brands appear in Al answers via tools like Tesseract Al

The future of LLMs is an ecosystem powering discovery, creativity, and decision-making!

