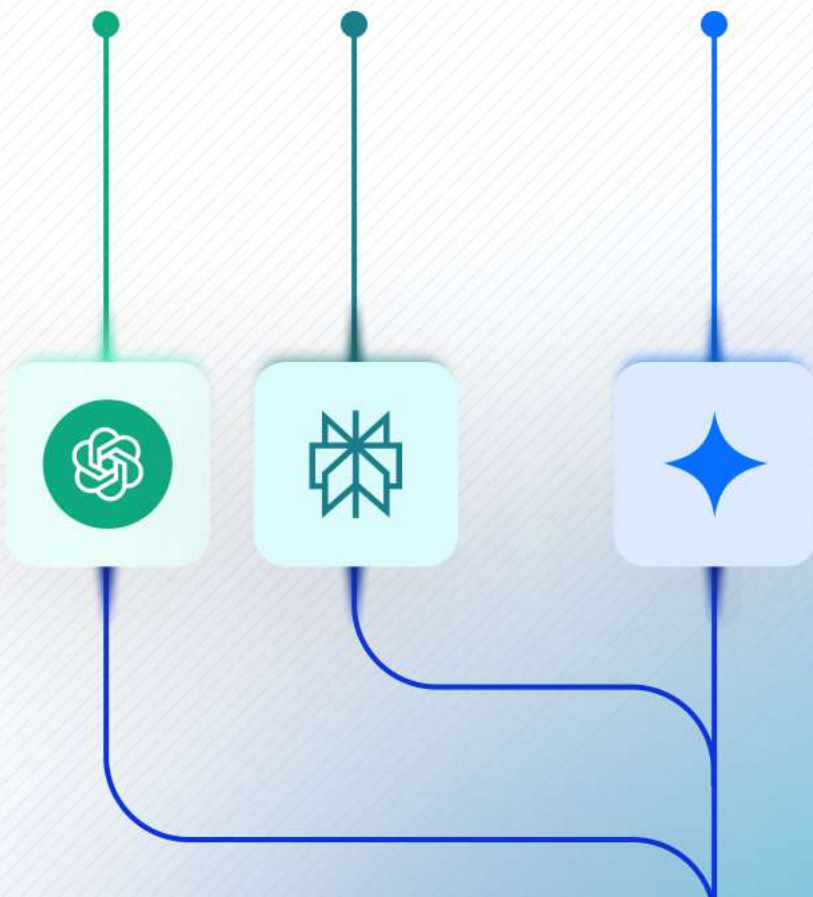# Tesseract
Powered by AdLift

## Is **Your Brand** Missing in AI ✦ Search?

ChatGPT

Gemini

Perplexity

Introducing

# **Tesseract** by AdLift

The world's first platform to track brand and keyword presence across AI search platforms like ChatGPT, Perplexity, and Google AI Overviews.

| Keywords | | | |
|----------|---|---|---|
| Keyword 1 | ⊘ | -- | ⊘ |
| Keyword 2 | ⊘ | ⊘ | -- |
| Keyword 3 | -- | ⊘ | ⊘ |

# Why it Matters

AI Overviews show up in
**41.1 billion** searches a month!
That's huge!
And **they don't link to everyone.**
Tesseract shows if you're in-or out.

**Your Brand**

Brand Visibility
42%

LLM Ranking
310

Top 100 Ranking
80

AI Overview
34

**Competitor 2**

Brand Visibility
5%

LLM Ranking
10

Top 100 Ranking
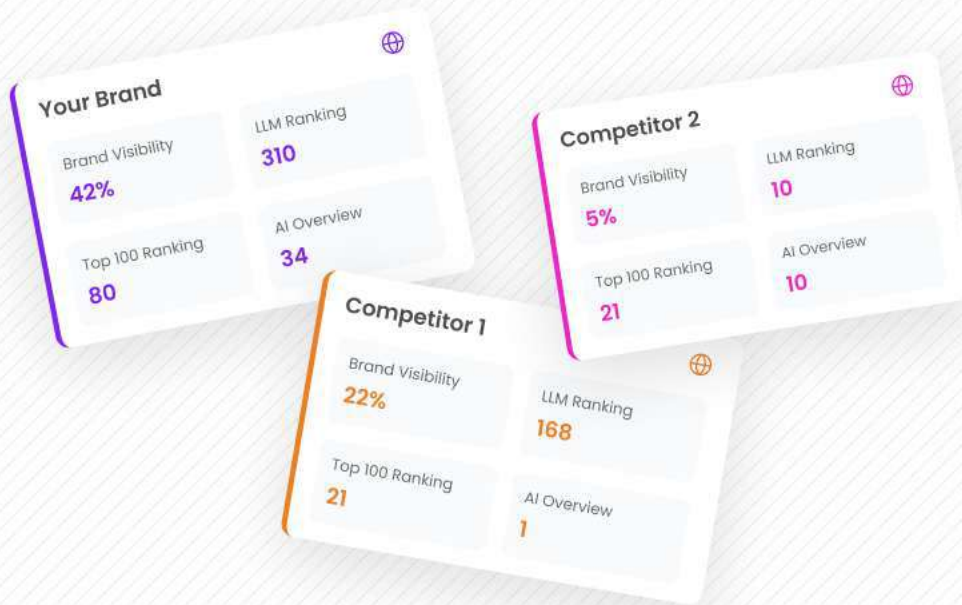21

AI Overview
10

**Competitor 1**

Brand Visibility
22%

LLM Ranking
168

Top 100 Ranking
21

AI Overview
1

# What Tesseract Tracks

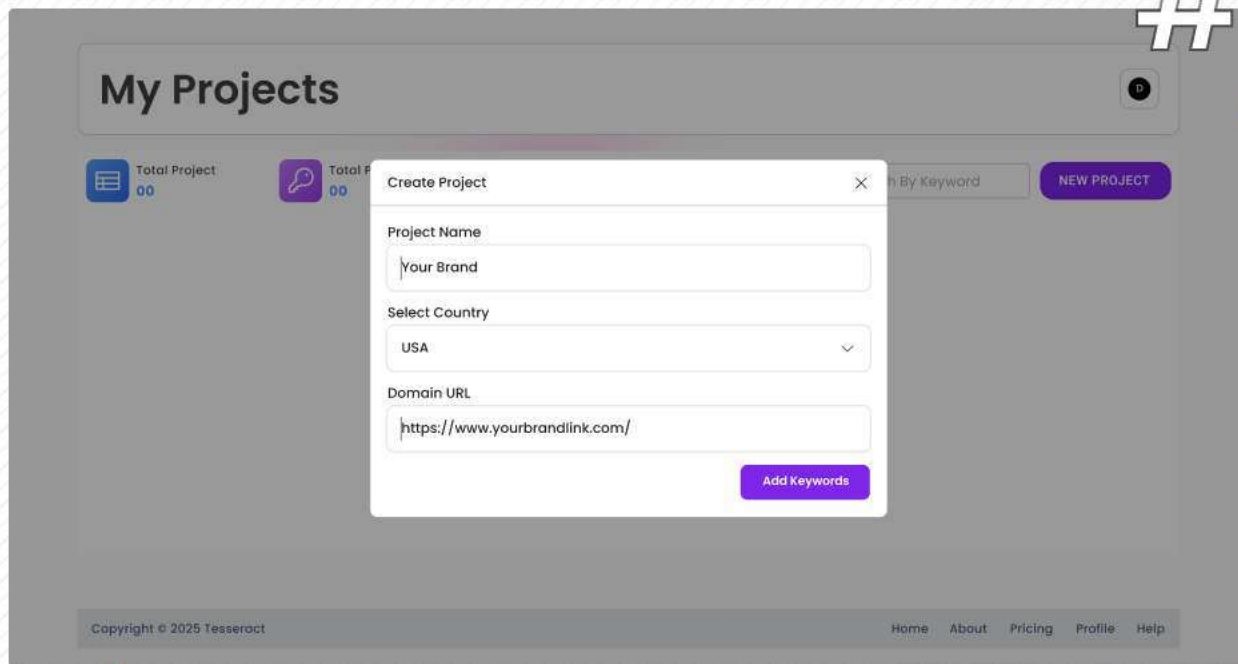**Brand presence on AI search platforms**

**Competitor appearances & benchmarks**

**Keyword ranking across ChatGPT, Perplexity & Gemini**
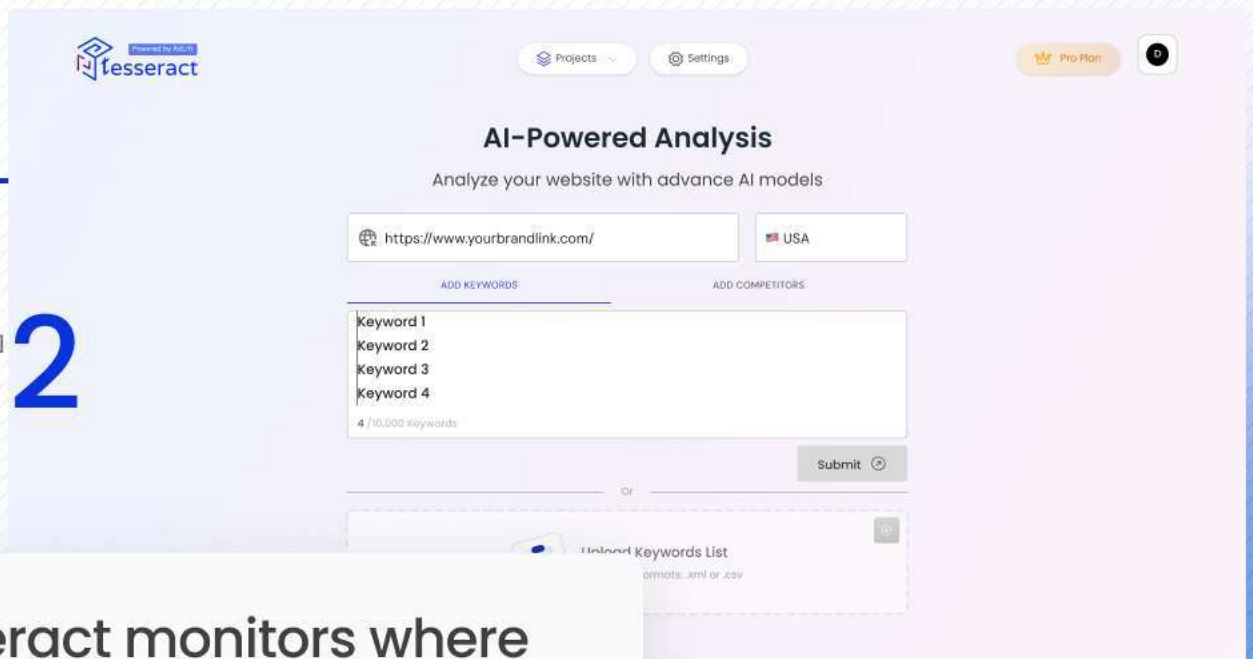
# How Tesseract Works

## Input Your Brand & Keywords

#1

**My Projects**

| | |
|---|---|
| Total Project **00** | Total ... **00** |

h By Keyword    NEW PROJECT

### Create Project  ✕

**Project Name**

Your Brand

**Select Country**

USA  ⌄

**Domain URL**

https://www.yourbrandlink.com/

Add Keywords

Home    About    Pricing    Profile    Help

Powered by AdLift
tesseract

Projects ⌄    Settings    Pro Plan

## AI-Powered Analysis

Analyze your website with advance AI models

🌐 https://www.yourbrandlink.com/    🇺🇸 USA

ADD KEYWORDS    ADD COMPETITORS

Keyword 1
Keyword 2
Keyword 3
Keyword 4

**4** /10,000 Keywords

Submit ⊘

Or

Upload Keywords List
ormats: .xml or .csv

#2

**Tesseract monitors where (and how) you appear in AI results.**

![Tesseract logo] **tesseract**
Powered by AdLift

# How Tesseract Works

## Add your Competitors



### AI-Powered Analysis

Analyze your website with advance AI models

https://www.yourbrandlink.com/          🇮🇳 India

ADD KEYWORDS          ADD COMPETITORS

https:// ∨   Enter Competitor URL (without protocol)          + Add

**Competitors**
1 active sites          Professional

www.competitiordomain.com ↗          ✎   🗑

www.exampledomain.com ↗          ✎   🗑

www.newcompetitordomain.com ↗          ✎   🗑

Submit ⊗

#3

## Tesseract shows you how you fare against your competition

**tesseract**
Powered by AdLift

# Real-Time Visibility Dashboard

Tesseract pulls live results from ChatGPT, Perplexity, and Google AI Overviews and compares them over time.

**Brand Visibility Score** ⓘ

45%

⤴ 2

**Brand Reach** ⓘ

| Sources | Brand Mentions |
| --- | --- |
| 1,991 | 244 |

Organic Ranking

**Search Overview** ⓘ

AI Overview ⓘ

**34** /154  ⤴ 28

Top 10 Keywords ⓘ

**33** /154

Top 100 Keywords ⓘ

**80** /154

Keywords for Search    Volume    Rank

Keyword 1

Keyword 2

**LLM Overviews** ⓘ

96
105
109
34

| ● ChatGPT | ◉ Perplexity |
| --- | --- |
| ✦ Gemini | ✧ AI Overview |

LLM Performance

Your Brand    Comp 1    Comp 2

# tesseract

Powered by AdLift
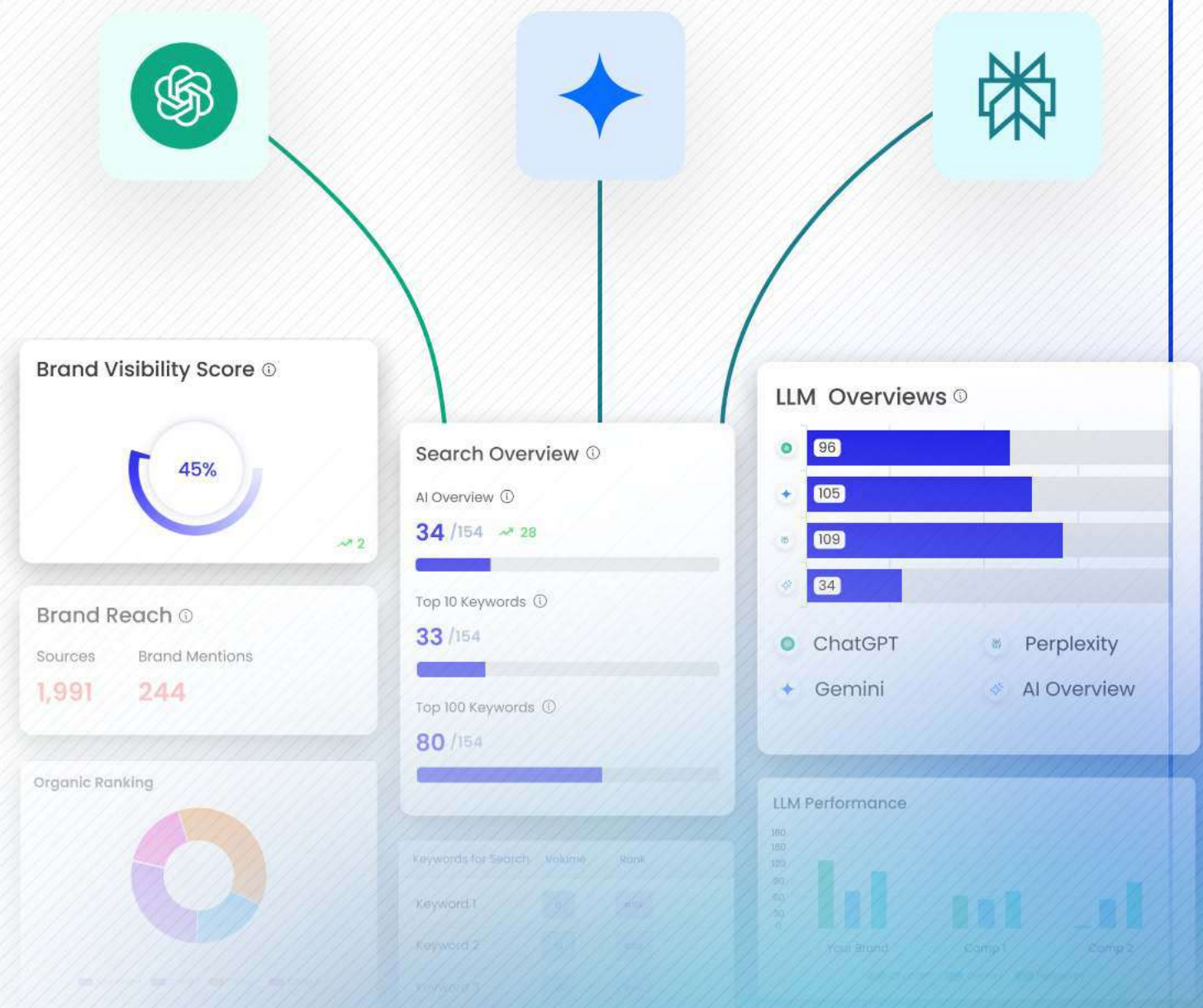
# Actionable Insights

Find out:

**Which content performs best**

**What competitors are doing right**

**How to optimize for AI summarizers**

---

### ChatGPT

| | | |
|---|---|---|
| Competitor Brand 1 | ✓ | |
| Competitor Brand 2 | ✓ | |
| Competitor Brand 3 | ✓ | |

### Perplexity

| | | |
|---|---|---|
| Competitor Brand 1 | ✓ | |
| Competitor Brand 2 | ✓ | |
| Competitor Brand 3 | ✓ | |

### Gemini

| | | |
|---|---|---|
| Competitor Brand 1 | | |
| Competitor Brand 2 | ✓ | |
| Competitor Brand 3 | ✓ | |

# Custom Reports for Leadership

Get a high-level view of your AI footprint-across verticals, markets, and keywords.
**Perfect for CMOs, CEOs & strategy teams.**

# tesseract

Powered by AdLift

Don't be invisible in the
next era of search

## Sign Up For Free