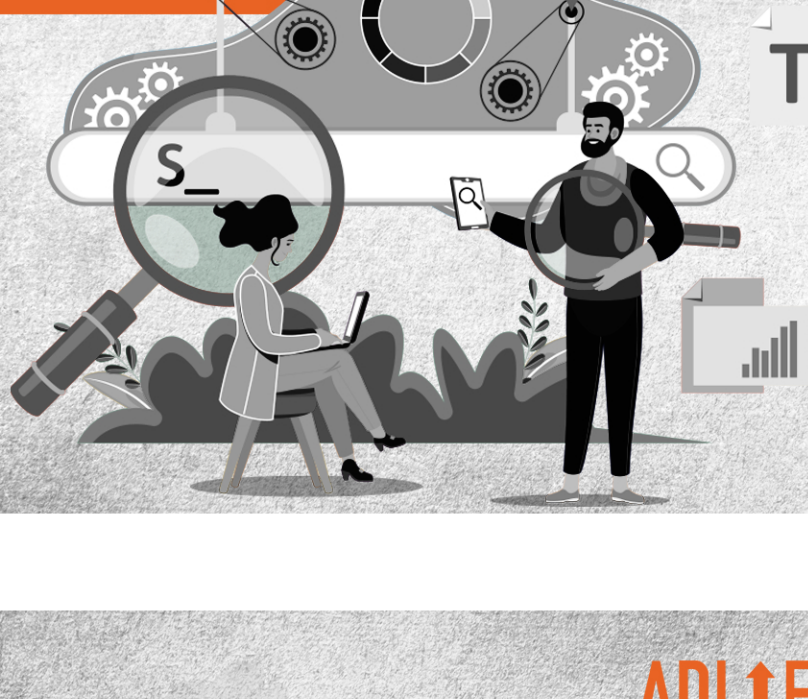


Why is Schema Markup important for SEO?



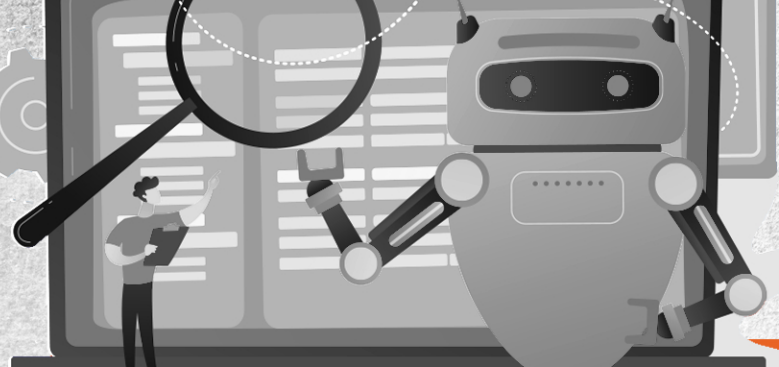
What is Schema Markup?

It is one of the tools that supports SEO. It represents the semantic vocabulary (also known as microdata) of your website. Helps search engine robots understand your content better.

It helps website owners provide **accurate information** about their content



It helps search engine robots **understand and analyze** your website content better.



It helps **improve UX.**



It helps **improve Brand presence** with a knowledge graph

A knowledge graph contains crucial business information such as phone numbers, social accounts etc

