

Case Study: Schneider Electric

Schneider Electric Managed and Optimized 28M URLs across Global SE.com

Challenge & Objective

To improve Organic Visibility on Google and Increase the market share thereby acquiring more new prospects.

Approach

- Technical SEO to consolidate multiple domains competing for the same keywords
- Leverage enterprise content marketing to drive SEO rankings
- On-Page content creation including product and FAQs

Tools Used



28M

URLs managed and optimized
enterprise SEO across Global
SE.com

1100%

Increase in Keywords ranking
in Top 10

69%

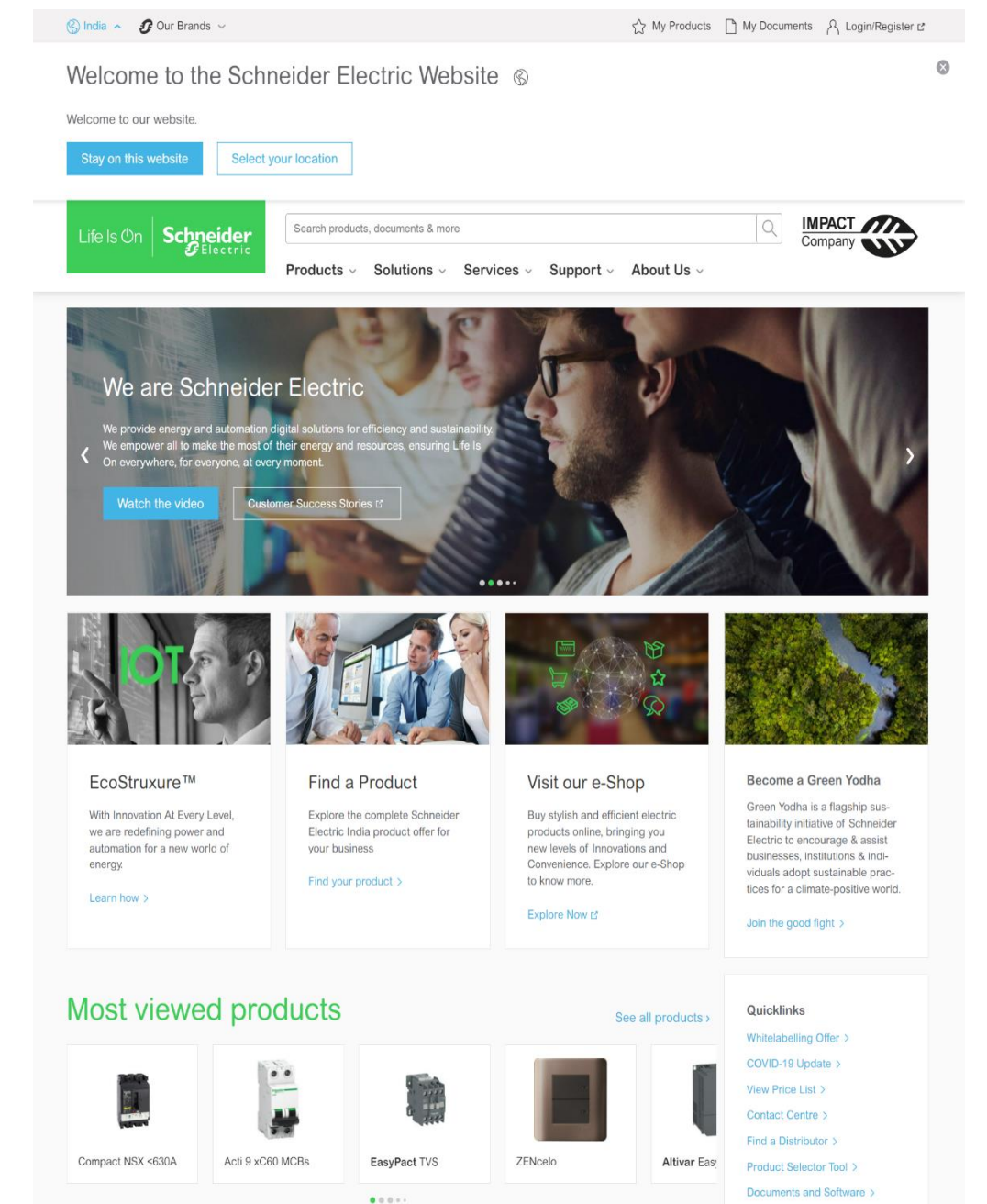
Increase in Organic Sessions

225%

Increase in Content Marketing
Keywords ranking in Top 10

62%

Keywords rank in Top 3
position In SERP



ADL↑FT

